



**Vilas County Fair**  
*Vilas County Agricultural Society*  
**P.O. Box 1013**  
**Eagle River, WI 54521**

**Vilas County Fair**

P.O. Box 1013  
 Eagle River, WI 54521  
 715-479-2057  
 E-mail:  
 vilascofair@hotmail.com

**Board of Directors**

President—Dale Ayers  
 Vice Pres—Cass Braaten  
 Treasurer—Edie Kukanich  
 Secretary—Lois Ruediger  
 Asst. Sec.—Gail Kukanich  
 Director—Leon Kukanich  
 Director—Jim Croker  
 Director—Joe Garcia  
 Director—Ben Brand  
 Director – John Johnson

**COMMERCIAL EXHIBITOR GUIDELINES & REQUIREMENTS**

- Fair Dates:** August 11-14, 2011
- Outdoor Spaces:** Located on a grassy surface. Electricity available for spaces against the outside of the building. Exhibitor should provide means to level his/her display. Two sizes available: **A) 10' wide x 12' deep** **B) 10' wide x 20' deep**
- Indoor Spaces:** Located in a concrete building. Electricity available for wall spaces. Spaces are 12' deep with a minimum front width of 10' and with additional space available in 5' units. Secure lightweight items and paperwork, overhead doors on each end of building allow air to flow freely.
- Conformity:** Exhibitors must conform to the space rented. No portion of any exhibit, (sales counter, door flaps, tent stakes or ropes, etc.) shall extend beyond the boundary of the rented space. Tent stakes or other sharp items must be covered or protected so as not to cause personal injury or property damage.
- Lighting:** Building & grounds are minimally lighted, exhibitors may wish to provide additional lighting for their display.
- Electricity:** 110 Volt outlet available at \$10 per outlet, must be indicated on application.
- Payment:** Amount due must be paid at time you submit the application and spaces will be assigned on a first come first serve basis. All payments are non-refundable. There will be a \$30.00 charge for any checks returned for non-payment.
- Set-Up Times:** You may set-up from 10:00-4:30 on Thursday. All booths must be ready for **opening at 5:00 on Thursday evening and remain open until 10:00 PM.**
- Exhibit Times:** **Booths must be open 5 pm – 10 pm on Thursday, Noon - 10:00 PM Friday & Saturday and Noon – 7 PM Sunday. In fairness to all exhibitors no exceptions will be made on the times. No exhibits can be removed before 7:00 PM on Sunday.**
- Security:** We have security on the grounds, HOWEVER, all exhibitors will be responsible for any loss or damage to exhibit items during time of exhibit or left on Fair Grounds after close of the fair.
- Insurance:** A **certificate of insurance**, naming the Vilas County Fair as co-insured is **REQUIRED** and a copy of your **SELLER'S PERMIT or Fed. ID#** must be submitted with your application. Space will not be reserved without this documentation. **NO EXCEPTIONS.** New forms are required each year an exhibitor is in attendance.
- Camping:** There are no camping facilities available for the vendors, however there are local campgrounds and motels available within a short distance. Call the fair office for recommendations or check with the Chamber of Commerce at 800-359-6315.
- Pets:** **Sorry, no pets allowed.**

[www.co.vilas.wi.us/fair](http://www.co.vilas.wi.us/fair)  
 Look for us on [www.EventLister.com/E1278468](http://www.EventLister.com/E1278468)



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**COMMERCIAL EXHIBITOR APPLICATION**

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 715-479-2057  
 E-mail:  
 vilascofair@hotmail.com

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Exhibitor Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Seller's Permit # (or Social Security #) \_\_\_\_\_

Description of merchandise for sale or on display \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Purpose: \_\_\_\_\_ Selling Merchandise \_\_\_\_\_ Display ONLY

The Vilas County Fair reserves the right to inspect and make judgment as to suitability of items to be displayed or sold. (This is a Family Fair). Failure of the exhibitor to remove items determined to be unsuitable will be grounds for expulsion from grounds and rental fee will not be returned.

All spaces will be assigned on a first come first serve basis. Full payment must be included with application.

- \$ \_\_\_\_\_ Outdoor Exhibit Space – 10’ wide x 12’ deep (on grass) – Cost \$75.00
- \$ \_\_\_\_\_ Outdoor Exhibit Space – 10’ wide x 20’ deep (on grass) – Cost \$95.00
- \$ \_\_\_\_\_ Indoor Exhibit Space – 10’ wide x 12’ deep (concrete building) – Cost \$75.00
- \$ \_\_\_\_\_ I require 110 volt electricity for my display at \$10 per outlet
- \$ \_\_\_\_\_ I require 110 volt electricity for my stock vehicle at \$10 per outlet
- \$ \_\_\_\_\_ **TOTAL DUE**

All payments are non-refundable. I have read page 1 and 2 detailing the requirements and limitations for exhibit space at the fair and agree to all terms.

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

Return this form with your payment to the address above. If you have any questions or concerns, feel free to contact me at 715-479-2057 or email me at [vilascofair@hotmail.com](mailto:vilascofair@hotmail.com)

Lois Ruediger  
 Vilas County Fair Secretary  
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