

## Tourism & Publicity Committee

330 Court Street, Courthouse  
Eagle River, WI 54521



**Members:** Fred Radtke  
Jim Behling  
Erv Teichmiller

**Linda Thorpe**  
Chairperson  
**Charles Rayala**  
Vice Chairman

Telephone: 715-479-3649  
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### **COMMITTEE: Vilas County Tourism & Publicity**

**PLACE:** Vilas County Courthouse, Conference Room 2  
Eagle River, Wisconsin

**DATE:** August 5, 2008

**TIME:** 9:00am

1. Call to order.
2. Motion to accept the agenda at the Chair's discretion.
3. Motion to approve the minutes of the July 24, 2008 Tourism & Publicity Committee meeting.
4. Introductions.
5. 2009 Vilas County Travel Guide.
6. Public Information Officer Network.
7. Vilas County Musky Marathon.
8. Vilas County Chamber.
9. Celtic, Inc.
10. Advertising Agency Presentation Update.
11. 2001-2002 Vilas County Advertising Conversion Study.
12. Departmental Survey Responses.
13. Out of County travel.
14. Department reports.
15. Budget/Approval of Bills.
16. Correspondence/Communications.
17. Set next meeting.
18. Adjourn.

If a committee member cannot be present for this meeting through its entirety, please notify the chairperson of your committee or the department relative to your meeting. A new meeting date may have to be rescheduled in order for your committee to obtain a full quorum.

If you are unable to attend, please call the Vilas County Advertising Department at (715) 479-3649. If you have any special needs, or require special accommodations, please call (715) 479-3649 or write: 330 Court Street, Eagle River, WI 54521

### **NOTICE OF POSTING: July 29, 2008**

pc All Committee Members  
Kathleen Rushlow  
Celtic, Inc.  
Vilas County News Review  
Olson Memorial Library  
WXPR

Martha Milanowski  
Steve Favorite  
Area Chambers  
Lakeland Times  
Eagle River City Hall  
WERL/WRJO

Dave Alleman  
Courthouse Bulletin Boards  
Assured Associates  
Rhineland Daily News  
WHDG  
Kelly Haverkamp