

VILAS COUNTY

WISCONSIN

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Contact: Cindy L. Burzinski, 715-479-3649



Attention Northwoods Artists! Be a part of Artists Interactive—Northwoods Art Experience

We are happy to announce that the Wisconsin Department of Tourism has awarded Vilas, Oneida and Price counties with a grant to promote art in the Northwoods this spring, from May 1 through June 30, 2010. The funding from the state will allow us to execute a marketing campaign targeting travelers interested in arts and art-related events during what is historically a slower time of the year for the tourism industry.

Great art is about interaction. There are so many artists working in Vilas, Oneida and Price counties, but few of them have places to interact directly with the public. That's why we're planning two months of classes, demonstrations, performances and exhibitions that will attract travelers to the Northwoods during the spring. **Artists Interactive—Northwoods Art Experience** allows visitors to meet and learn from artists who live and work in the Northwoods.

In order for this promotion to work, we need help from you—the Artist. We are looking for artists from Vilas, Oneida and Price counties to teach classes and put on demonstrations, as well as present performances and organize exhibitions between May 1 through June 30, 2010.

The key to **Artists Interactive** is making direct connections between the public and the artists. So, if you're a painter, sculptor, ceramicist, woodworker, metalworker, fiber artist, performing artist—even a floral designer or expert in the culinary arts—we want you.

If you choose to teach classes or put on demonstrations for **Artists Interactive**, we'll create a brief video profile of you and your work to feature on the website, www.artistsinteractive.org. It's a fantastic opportunity to connect with an art-hungry audience in a direct and innovative way.

Get connected—become a part of **Artists Interactive**. The deadline for applying for **Artists Interactive** is March 1. Contact your local chamber or Cindy Burzinski, Vilas County Tourism & Publicity at 715-479-3649 or Diane Hapka, Oneida County Tourism Council, 715-356-5266 or Kathy Reinhard, Price County Tourism, 715-339-4505 for an application form. And if you know other area artists who would be interested in this opportunity, please pass this information along to them.

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Vilas County Tourism & Publicity

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